

## Economic Power and Architectural Innovation in Gothic Cathedrals

By Catherine Liao

### AUTHOR BIO

Catherine Liao is a junior student at VIS Taipei in Taiwan. With a strong appreciation for architectural design and an emerging curiosity about how financial systems influence culture, she was drawn to the study of Gothic cathedrals for their beauty of design and for the way they reveal power, patronage, and society. This research has allowed her to explore how wealth shaped architectural designs in medieval Europe, deepening her interest in both architecture and business.

### ABSTRACT

This paper explores the critical role of economic power in shaping the architecture of Gothic cathedrals during the medieval period. While Gothic architecture is often admired for its spiritual symbolism and grandeur, this study argues that financial resources from the Church, monarchs, and lay donors were equally decisive in determining the form, ornamentation, and scale of these monumental buildings. Using examples such as Sainte Chapelle and Chartres Cathedral in France and Canterbury Cathedral in England, the paper highlights how expensive materials like stained glass, vertical innovations such as spires and rib vaults, and competitive city rivalries were made possible through tithes, royal patronage, pilgrimage income, and even financial contributions from female donors. By examining Gothic architecture through an economic lens, this research reveals how these cathedrals were not just places of worship but also visual embodiments of wealth, civic pride, and institutional power.

**Key words:** *Gothic architecture; medieval Church; economic power; cathedral ornamentation; stained glass; verticality; spires; flying buttresses; rib vaulting; pilgrimage donations*

## INTRODUCTION

The term “Gothic” was first used by Giorgio Vasari in the sixteenth century to describe the tribes that destroyed the Roman Empire's classical culture in the fifth century CE. Initially, it was used in a negative, derogatory way, as a synonym for “barbaric” (Vasari, 1550/2008). The Gothic style originated in northern France and soon came to involve nearly every aspect of art. It rapidly spread to other European countries as well.

The Gothic style appears in many different areas, including ornaments, sculptures, and structural elements. This movement introduced symbolic meaning into ornamentation, influenced choices in settlement locations, and brought changes in both the design and expression of sculptures. As faith in the Middle Ages is reflected in the arts, the Gothic style in architecture gives us a better understanding of what people were thinking through their designs and how those designs reflect the economic condition of that time.

Renaissance art historians have long recognized the influence of material cost and economic context on artistic choices, and this perspective can be applied to earlier periods such as the Gothic era. In *Painting and Experience in Fifteenth-Century Italy*, Michael Baxandall shows how the pricing of materials, such as the exceptionally costly ultramarine pigment, shaped the decisions artists and patrons made about what to include, emphasize, or leave out in commissioned works of art (Hills, 2011). When painters charged more for certain pigments like ultramarine, those choices became indicators of wealth, status, and intention. This kind of cost-sensitive analysis encourages us to re-examine Gothic architecture with similar attention to the economics behind the style. Rather than seeing cathedral design purely as an outcome of spiritual aspiration or philosophical

ideals, we can see how financial factors shaped the form and detail of these monumental buildings.

Such an approach complements Erwin Panofsky's influential thesis, which drew compelling parallels between the logical structure of Gothic cathedrals and the intellectual methods of Scholastic philosophy. While Panofsky emphasized the role of thought and method in shaping medieval architecture, he argued that “the whole system of Gothic architecture is but the crystallization of the medieval scholastic method in stone” (Panofsky, 1957). In this essay, I propose that financial resources were at least as decisive in shaping Gothic form. More recently, Paul Binski's *Gothic Wonder* explores how elaborate decoration in Gothic architecture followed pathways of patronage and credit. He argues that visual richness often mirrored systems of wealth distribution, civic pride, and competitive investment among donors. These insights show that Gothic cathedrals were designed to be seen, admired, and remembered, not only as houses of worship but as expressions of economic power. In this research paper, I show that the economic power of the Catholic Church, monarchs, and prominent donors (clerics and laypeople) during the medieval period directly shaped the ambitious scale and ornamentation of Gothic cathedrals. I examine how wealth from tithes, royal patrons, and pilgrimage donations enabled cathedrals to reach new architectural heights, use expensive materials for ornamentation, and showcase political and spiritual authority through elaborate design.

## I. ORNAMENTATION AND EXPENSIVE MATERIALS

### Romanesque Foundations and Gothic Transformation

In Romanesque architecture, ornamentation typically used heavy materials like stone and wood, with simpler carving and small windows that let in little light (Libretexts, 2024). Later, during the late medieval era, Romanesque architecture began a gradual transition into Gothic architecture. The two styles shared many similarities; however, the Gothic style became more ornate and open and introduced more windows (Romanesque to Gothic: The Transition, 2011). These windows were made by coloring glass with metal oxides, cutting glass into pieces, and joining them with lead strips to form detailed images. Creating stained glass was both expensive and difficult because it required artisans and a lot of time (Lee, 2025). The colorful light that they produced filled Gothic cathedrals with a special glow, showing both artistic skill and the wealth of the patrons who funded them.

The rise of the Gothic style has always held significant importance in the architectural context. Originating in France and initially referred to as *opus francigenum* or “French work,” this style emerged in the mid-twelfth century when French builders began integrating new techniques into existing Romanesque structures or constructing entirely new ones (Murtezaoglu & Murtezaoglu, 2025). While Romanesque architecture was deeply connected to the rise of monasticism, Gothic architecture responded to the needs of expanding urban centers. The rise of urban centers paralleled the development of Gothic cathedrals. They became hubs of commerce, culture, and intellectual activity (Rocheleau, 2025). Because their primary goal shifted from serving monks and nuns to inspiring a broader public, Gothic churches prioritized grandeur, awe, and visibility. Consequently, Gothic churches emphasized ornamentation and costly materials. These elements elevated the aesthetic experience and symbolized wealth, royal authority, and religious devotion. They served as platforms for

patrons, especially monarchs and influential women, to express power and piety publicly.

## **Stained Glass Windows in Sainte Chapelle and Canterbury Cathedral**

A key example of funds being raised and specifically directed toward exceptional stained-glass work is Sainte Chapelle, commissioned by King Louis IX to house relics of Christ’s Passion. This monument served a dual purpose: religious devotion and royal propaganda. By financing one of the most ambitious Gothic structures of his time, Louis IX projected himself as a deeply pious monarch whose immense wealth could be devoted to the glorification of God. The chapel’s stained glass spans more than 6,400 square feet, transforming the upper walls into a kaleidoscope of biblical imagery (Reynolds, 2013). This collection represents one of the most intact in-place examples of thirteenth-century stained glass, forming a delicate framework of sacred narrative and structural artistry. Each window’s complexity and scale are striking, which reflects the Church’s significant financial resources (see Figures 1 and 2). For example, the ultramarine blue seen in the stained glass was one of the most expensive pigments of the medieval period. This deep blue color was made by grinding lapis lazuli, a stone imported from Afghanistan, into a fine powder (Lesso, 2020). Because of its high cost, the use of ultramarine blue was often reserved for the most important figures or scenes in the cathedral. In addition to color, the intricacy of the designs is remarkable. Individual panels can contain dozens of tiny glass pieces, each depicting a biblical scene. This painstaking process remained almost unchanged for centuries and could take anywhere from a few weeks to many months to complete, depending on the size and complexity of the window. It demonstrates the technical mastery of Gothic artisans and the considerable wealth required to fund these works.

## Royal and Monastic Contributors to Gothic Stained Glass

Financial records indicate that Louis IX spent 100,000 livres on acquiring the Crown of Thorns, which is more than twice the 40,000 livres spent on constructing the chapel itself. This implies that the building's primary function was to enshrine and elevate the relic (Cohen, 2015). With more than 6,400 square feet of stained glass, the chapel effectively operated as a luminous reliquary, turning royal wealth into a display of divine kingship and sacred legitimacy (Reynolds, 2013) (see Figure 3).

Studies of other Gothic architecture also reveal a close connection between ornamentation and available capital. At Canterbury Cathedral, the earliest stained-glass campaign began almost immediately after the rebuilding of the choir in the late 1170s, made possible by the influx of pilgrim donations to the shrine of St Thomas Becket (Rome, 1979). These funds, managed directly by the monastic community, were rapidly used for decorative elements without reliance on civic or guild funding (Rome, 1979). Architectural changes under William the Englishman, such as increasing window height and reducing structural mass to admit light, indicate a deliberate move to accommodate and enhance stained glass as a key visual feature of the Trinity Chapel (Draper, 2006). Although small donor portraits in the Becket windows depict nobles or clergy presenting miniature windows, even these elite gifts were absorbed into the centralized fabric fund rather than forming a separate sponsorship model (Rome, 1979) (see Figure 4). The mention of new *fenestrae* designs and the likely arrival of a new group of glaziers further supports the idea that stained glass became a major architectural priority during this period (Draper, 2006). This centralized control of spiritual capital demonstrates how

ornamentation at Canterbury was a result and reflection of an organized religious economy.

"I have often said that we do not build for ourselves, but for the glory of God, and that in this work, our first and chief goal was the benefit of those who are to come after us" (Panofsky-Soergel, 1979, p. 15).

While the glorification of God remained central, it was increasingly tied to expressions of prestige and sacred patronage. Monumental churches functioned as visual sermons and enduring legacies, merging art, theology, and economy. Suger believed that monumental churches were acts of devotion meant to honor God; at the same time, he viewed these structures as spiritual and cultural legacies intended to inspire and uplift future generations. The emphasis on verticality, light, and elaborate ornamentation in Gothic cathedrals symbolized heaven and divine presence, while their durability and beauty ensured that they would serve communities for centuries.

## Female Donors as Prominent Participants in the Economy of Gothic Stained Glass

When tying prominent donors to important ornamental additions or projects related to Gothic structures, female donors provide a specific record that helps us connect money to Gothic form, especially in stained glass. Queen Blanche of Castile, mother of Louis IX, influenced the chapel's Marian themes, reflecting her political authority and profound personal devotion (Ungvarsky, 2024). Her involvement exemplifies how women, although often excluded from official ecclesiastical roles, found meaningful avenues for public participation through acts of patronage. At a time when few formal roles existed for women in institutional religious life, architectural patronage provided a rare means of public spiritual and political agency. Their

financial involvement is often responsible for key architectural features.

Concrete financial records confirm Blanche's pivotal role as a patron. On 30 November 1237, she established an account with Brother Gilles, treasurer at the Temple of Paris, to pay Master Richard de Tourny, supervisor of construction at Maubuisson Abbey. Over the following six years, she directed a total of 21,431 livres Parisis, 15 solidi, and 4 deniers toward wages and materials, which is an immense sum that underscores the scale of her investment (Martin, 2012). Similarly, in Royaumont and Le Lys, Blanche's patronage shaped the design, ornamentation, and key elements of the architecture. She redefined many design decisions yet went unrecognized by historians until the late twentieth century (Martin, 2012).

"The Chartres transept glass, emblazoned with Castilian and Capetian heraldic devices, shows Old-Testament figures and members of the royal family, thus placing the dynasty in the line of Christ's ancestors" (Martin, 2012, p. 199) (see Figure 5).

A comparable example comes from Picardy, where Countess Eleanor of Vermandois moved her toll income into the new choir of Saint-Quentin. Late twelfth- and early thirteenth-century charters reveal that Eleanor, along with other widowed noblewomen, diverted rents, tolls, and market taxes (*redevances*) directly into the cathedral's fabric fund (Martin, 2012). These were structured streams of income intended specifically for construction. Rather than donating for general almsgiving, these women actively financed building projects that expressed their piety through architecture. The funds they supplied allowed for a reliable building campaign, something rarely possible without such patronage.

This linkage of financial flows to design outcomes is clear. The revenues from Eleanor's tolls enabled Saint-Quentin to construct a choir with a tall arcade, an uninterrupted triforium, and a fully glazed clerestory that features increased verticality and lightness of the space (Martin, 2012). These elements set the building apart from other Picard churches of the period and would not have been feasible without consistent female funding. These records show how some of the most elaborate forms of Gothic ornament were directly shaped by the financial interests of prominent women, despite their frequent erasure from the architectural record (Martin, 2012).

Taken together, these cases demonstrate that women's money did not simply assist sacred buildings; rather, their financial support influenced iconography, structure, and scale. Their patronage refined the possibilities of sacred architecture and left a lasting, if often obscured, imprint on the medieval landscape.

## II. VERTICAL AMBITION AND STRUCTURAL INNOVATION

### Spires, Towers, and Symbolic Height

In 2019, when the spire of Notre Dame Cathedral collapsed during a catastrophic fire, much of the conversation about restoration focused on how to rebuild it. Although Gothic spires emerged prominently in the twelfth century, many of their forms and symbolic meanings trace back to earlier architectural and religious traditions. Ancient cultures that built Mesopotamian ziggurats, Egyptian pyramids, and Byzantine domes used height to show closeness to the divine. Medieval builders carried this idea forward through spires and bell towers, tall vertical structures that symbolized a connection between earth and heaven (Bork, 2003). This reaching toward the sky was also a

symbol of power and pride for the community, because architectural height required considerable funds.

The towers of Chartres Cathedral, each constructed in a different century under different economic circumstances, nonetheless speak to the Church's long-term investment in spectacle and symbolism. The south-west spire, built between 1144 and 1150, emerged during the early Gothic period, a time when the cathedral chapter functioned as the primary economic and administrative authority of the Church. Its construction required large-scale resource coordination, financed through ecclesiastical tithes, donations from regional nobility, and, most significantly, alms from pilgrims flocking to the shrine of the Virgin Mary (Ball, 2022). These pilgrims, drawn by relics, Marian miracles, and indulgences, were not merely spiritual participants but vital economic contributors. Their contributions provided both the financial capital and spiritual justification for the cathedral's vertical expansion.

The south-west tower, a 105-meter stone pyramid, was more than structural or decorative; it was a spiritual beacon (Ball, 2022). Designed to symbolize divine aspiration and assert the cathedral's sacred authority, the spire exemplifies how ornamentation and expensive materials functioned as economically strategic choices. The more awe a church inspired, the more resources it could attract. Here, the Church's economic strategy aligned with its theological mission: monumental architecture amplified sacred presence and secured ongoing material support (James, 1982).

Nearly four centuries later, the north-west spire tells a different story. After the original tower was destroyed by lightning in 1506, its reconstruction from 1507 to 1513 under master mason Jean de Beauce unfolded within a more democratized economic

landscape. The new Flamboyant Gothic spire, with intricate tracery, lace-like buttresses, and soaring pinnacles, was funded not only by the cathedral chapter but also by the French crown, which allocated revenue from salt taxes, and by a public subscription campaign among local townspeople (James, 1982). This three-part funding model marks a critical evolution: sacred architecture was no longer sustained solely by clerical elites or royal power but also by lay civic investment. A rare stone inscription on the tower thanks "the good people" for their financial support, evidence of a participatory mode of patronage and a growing sense of shared ownership over religious monuments (James, 1982).

The decision to rebuild the spire to 113 meters, surpassing its predecessor, was not incidental. It was a calculated act of architectural escalation that signaled spiritual resilience and institutional competitiveness. Chartres, like many ecclesiastical centers, was part of a regional network of cathedrals competing for spiritual prestige, pilgrimage traffic, and economic resources. In this context, the tower became a monument of survival, civic pride, and religious authority. The Church's ability to orchestrate such an ambitious project reveals not only its enduring symbolic power but also its economic adaptability.

## **Flying Buttresses and Rib Vaulting**

Gothic architecture's most iconic features, such as flying buttresses and rib vaulting, were not merely stylistic innovations; they were structural responses to spiritual ambition. These developments allowed builders to reach unprecedented heights and fill church interiors with natural light (Panofsky & Panofsky-Soergel, 1979). In this way, Gothic architecture physically embodied the aspiration of reaching toward heaven, rendered in stone and glass (Reynolds, 2013).



Flying Buttresses at Notre Dame de Paris Notre Dame de Paris features one of the earliest and most celebrated uses of flying buttresses in Gothic architecture. Originally, the cathedral was not designed with them. As the nave and vaults rose, structural stress on the walls caused cracking. To resolve this issue, architects introduced flying buttresses that allowed for greater stability while maintaining openness and height. These external arched supports transferred the lateral thrust from the ribbed vaults and high ceiling away from the thin walls to piers positioned outside the main structure. By distributing the weight in this way, the walls no longer bore the full load, allowing for expansive stained-glass windows and intricate tracery that filled the interior with light (Frankl, 2003).

The flying buttresses of Notre Dame were both functional and visual, adorned with pinnacles and decorative elements that added counterweight and grandeur (see Figure 6). Their success at Notre Dame influenced numerous other Gothic cathedrals across Europe, including Chartres and Amiens, cementing the buttress as a key feature of Gothic architecture (Frankl, 2003).

Rib Vaulting at Chartres Cathedral Chartres Cathedral's extensive use of rib vaulting was central to its vertical ambition. The vaults funneled weight into clustered piers, freeing the walls for stained glass. Abbot Suger emphasized the theological importance of light, describing it as "the mirror of the living light of God" (Panofsky & Panofsky-Soergel, 1979, p. 32). Builders invested in complex vaults because pilgrims' gifts financed the costly carpentry and masonry (Macaulay, 1973). The radiant interior guided visitors toward the relic of Mary's veil, aligning architecture with theology and commerce (Murray, 1987).

Adopting these structural techniques came with a significant cost. Gothic rib vaults were far more complex and expensive than earlier barrel and groin vaults, requiring advanced engineering knowledge and skilled labor. Nevertheless, this investment was often covered by the influx of pilgrims, who brought donations and purchased offerings. Since pilgrims traveled from distant regions, towns had an interest in directing this population efficiently toward religious sites. The greater the height of these structures, the more effectively they attracted attention and guided pilgrims toward the ecclesiastical and economic center of the town.

### III. CATHEDRALS AS POLITICAL AND ECONOMIC COMPETITION BETWEEN CITIES

#### Canterbury Cathedral and Norman Authority

In post-Conquest England, the reconstruction of Canterbury Cathedral after the devastating fire of 1174 exemplifies the political use of architecture. Under the influence of Norman rulers and archbishops, Canterbury was redesigned to assert Norman control over the English Church. "The obvious changes in architectural manner that took place in the late twelfth century need to be seen against the background of the overtly political use of architecture in the decades following the Conquest of 1066" (Draper, 2006, p. 30). The cathedral's role as the initial landmark on the pilgrimage route to Santiago de Compostela elevated its prominence, making it a vital economic and symbolic hub. The martyrdom of Thomas Becket in 1170 reinforced this role, turning Canterbury into a spiritual magnet and dramatically increasing donations, relic-driven pilgrimage traffic, and civic wealth (Nilson, 1998).

## Cologne Cathedral and German Gothic Prestige

In the German context, Cologne Cathedral emerged as a powerful rival in the trans-European ecclesiastical landscape. Built to house the relics of the Three Magi, which were transferred from Milan in 1164, Cologne sought to elevate its spiritual and political status to compete with French and English cathedrals. Although construction did not begin until 1248, the scale of the project reflected a broader effort to secure Cologne's place as the leading bishopric in the Holy Roman Empire. Although much of German Gothic architecture has been viewed as peripheral compared with that of France and England, Cologne Cathedral, along with Prague Cathedral and regional styles like Baltic brickwork and Saxon hall churches, has been recognized for architectural significance (Böker, 2022). This marginalization often **resulted** from construction delays, political instability, and shifting trade networks, but Cologne's ambition to compete through Gothic architecture remained clear.

The cathedral's prolonged construction history, spanning more than six centuries, also reveals the economic challenges and evolving political contexts of German Gothic. Unlike in France, where royal and ecclesiastical powers were more centralized, German bishoprics like Cologne relied on a patchwork of urban guilds, donations from merchant elites, and regional aristocratic support. While this decentralized model allowed local stakeholders to contribute, it also made progress more vulnerable to economic fluctuations and political conflicts within the Holy Roman Empire (Erlande-Brandenburg & Stonehewer, 1995). Cologne's use of imported French architectural styles was not simple imitation but a statement of transregional competition, underscoring the city's desire to align itself with prestigious developments of the time. For example, the

twin-towered west facade reflects the influence of French High-Gothic cathedrals such as Reims and Amiens, while its pointed arches, flying buttresses, and tracery recall Saint-Denis and Chartres (Frankl, 2003). These choices show Cologne's ambition to rival the grandeur and spiritual authority of France's leading ecclesiastical centers.

## CONCLUSION

Gothic cathedrals are often admired as symbols of faith, beauty, and spiritual aspiration. However, as this paper has shown, their remarkable height, rich ornamentation, and costly materials were not just the result of religious devotion or artistic taste. They were shaped by powerful economic systems. Behind every stained-glass window and carved stone wall was a network of money. Whether through royal spending at Sainte Chapelle, pilgrimage revenues at Canterbury, or toll income from noblewomen like Eleanor of Vermandois at Saint-Quentin, the visual achievements of Gothic architecture were made possible by financial power. Wealth did not just support beauty; it created it.

While this paper has focused mostly on France and England, these examples represent only a small part of a broader story. Across medieval Europe, buildings were funded by merchants, civic councils, and religious orders, each bringing different priorities and resources. Churches in Bruges, Milan, and Cologne also reflect how economic and political forces shaped design.

Viewing these buildings through an economic lens changes how we perceive monumental architecture today. Modern state buildings, government offices, cultural centers, and national memorials are still shaped by money, politics, and public image. Just as in the Middle Ages, architecture remains a way to



express power, values, and legacy. Studying how medieval structures were funded helps us understand how art and money have always interacted.

In the end, Gothic cathedrals were never just houses of worship. They were fully financed and strategically designed statements of wealth and influence. Recognizing the financial foundations behind these buildings gives us a fuller picture not only of the medieval period but also of how this relationship between art and money continues to shape society today.

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